



PHOTO BY XAVI TORRENT

# CRUÏLLA FESTIVAL

Cruïlla is the Catalan word for crossroads. A word that perfectly represents the core philosophy of the festival, being an event where different musical worlds intertwine, collide, and meet in the middle. Cruïlla is held at Parc del Forum in Barcelona and welcomes around 50,000 festival-goers over three days.

Being one of Barcelona's three major international music festivals, Cruïlla offers a comprehensive and diverse range of acts, from world-famous artists to the best Catalan and Spanish acts. Besides music, Cruïlla hosts social NGOs and cultural associations organising different activities.



## CASE: CRUÏLLA'S NGO STANDS

It is, however, not only music intersecting at the cruïllas of Parc del Forum. Issues from current affairs, politics, and society, such as cultural identity and the climate crisis, are also presented. Cruïlla Talks, an initiative that takes place during the festival dates, offers interviews, keynotes and more. By doing so, the festival creates different spaces that juxtapose music, culture, and social work, having guest artists and activists explaining, for example, how to use culture as a weapon of the colonial fight.

Besides the programme, festival-goers can visit information stands from different NGOs that invite them to participate in educational activities and learn more about what the NGOs fight for. Here, organisations such as Save the Children, Óxfam Intermón, or Amnesty International bring their work closer to the population.

To emphasise the ambition of Cruïlla's innovative social practice, the cultural activities are not limited to their main festival. All year round, Cruïlla organises cultural and social activities in Barcelona and its surroundings, approaching culture and art to different neighbourhoods and populations.

The essence of Cruïlla is not to limit the festival solely to a musical experience but to turn our social spaces into a multidisciplinary juxtaposed experience where the arts and collectivisation facilitates new perspectives.



## SOCIAL AWARENESS THROUGH ART

Cruïlla champions using art as a motor of change and a tool to bring the population closer together. In addition to the musical and cultural programme, Cruïlla offers other activities that promote social cohesion and awareness of specific issues.

Different exhibitions of graffiti arts allow mostly young artists to exhibit their works, many of them dealing with current issues. Documentaries and audio-visual pieces are also presented; for example, "Miradas del confinament", a documentary broadcasted at the 2021 edition, aims to remember the victims of Covid-19 and highlight the role of health workers.



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**Name:** *Cruïlla Festival*

**City & country:** *Barcelona, Spain*

**Capacity:** *50,000 (over 3 days)*

**Site:** *Parc del Fòrum*

**Camping:** *No*

**Number of days:** *4*

**Established in:** *2005*