

YOUROPE


THE EUROPEAN FESTIVAL ASSOCIATION

YOUROPE – The European Festival Association is the most important Europe-wide association for popular music festivals. It was founded in 1998. Today, it represents ca. 120 festivals and associated members from about 30 countries.


The overall aim of the association is to strengthen and improve the European festival scene as a whole, to promote music and arts, and to connect cultures. These are our *main activities*:

WHAT WE DO







YES Group , a think tank for event safety, security and crowded spaces management, influences and promotes best practices in this field across Europe. YES Group has organised meetings and seminars for 20 years to encourage knowledge exchange.




GO Group  – Green Operations Europe is an independent, pan-European, cross-industry think tank to inspire event organizers to run their operations greener, smarter and more sustainable. GO Group organizes a stand-alone workshop each year and contributes to conferences across the continent.




YOUROPE is involved in a number of EU projects to develop knowledge resources and activities for the enhancement of the entire festival industry. YOUROPE's very own programme, **3F – Future-Fit Festivals** , encompasses training events, the annual **European Festival Report** , three comprehensive publications on sustainability, safety, and inclusion & diversity, among other things. In another project, **Future Festival Tools** , the association supported the development of practical tools to help event professionals learn about sustainable production. In **FUSION** , YOUROPE helped develop tools that bring social innovation to festivals.




The **European Festival Conference**  is an intimate conference fully dedicated to festival topics. It is organized by YOUROPE in a changing location every two years.




The **European Festival Awards**  honour festivals' achievements in more than a dozen categories. They are handed out in a ceremony at ESNS, Groningen, NL, every year.



Take a Stand  is a pan-European social awareness initiative for the music and creative sector. YOUROPE launched several campaigns on values like tolerance, cooperation and peace under the banner of Take a Stand.



The artist exchange programme **ESNS Exchange**  (formerly ETEP) of ESNS has promoted upcoming artists from all of Europe for 20 years, making it easier for festivals to book them. YOUROPE is an organizing partner of ESNS Exchange.

WHY JOIN?



- Get in touch with your colleagues from some of the leading festivals in Europe. Talk to them at eye level in the informal yet constructive setting of our network.
- Benefit from the exchange of experiences and knowledge in our three annual, curated members meetings and networking dinners.
- Get easy access to the events of other member festivals to learn about their production standards.
- Join seminars and workshops of our working groups as well as the association's European Festival Conference. Use the special member discounts.
- Get discounts for international music business events in Europe such as ESNS (NL), Reeperbahn Festival (DE), MaMA Festival and Convention (FR), IFF – International Festival Forum (UK), BIME Pro (ES) and more.
- Get access to legal terms negotiated with some of the major international artist agencies.
- Join programmes like ESNS Exchange (formerly ETEP) to book upcoming European artists for your event.
- Become part of YOUROPE's publications by bringing in your expertise for the enhancement of the whole festival sector, e. g. in EU-funded projects.

HOW TO JOIN?



**Music festivals can join as festival members.
Other organizations related to the live music industry
can join as associated members.**

To join, you need to fulfil some [criteria](#) and pay a yearly membership fee. Find out more about membership [here](#).

APPLY HERE ←

We are proud to call leading European festivals among our members like:

