

YOUROPE


THE EUROPEAN FESTIVAL ASSOCIATION

YOUROPE – The European Festival Association is the most important Europe-wide association for popular music festivals. It was founded in 1998. Today, it represents ca. 130 festivals and associated members from about 30 countries.


The overall aim of the association is to strengthen and improve the European festival scene as a whole, to promote music and arts, and to connect cultures. These are our main activities:

WHAT WE DO




YES Group , a think tank for event safety, security and crowded spaces management, influences and promotes best practices in this field across Europe. YES Group has organised meetings and seminars for 20 years to encourage knowledge exchange.




GO Group , Green Operations Europe is an independent, pan-European, cross-industry think tank to inspire event organizers to run their operations greener, smarter and more sustainable. GO Group organizes a stand-alone workshop each year and contributes to conferences across the continent.




YOUROPE's very own programme, **3F – Future-Fit Festivals** , has been renewed for four years and will run until the end of 2028. 3F encompasses the development of several comprehensive tools and publications on sustainable production, event safety, diversity, equity & inclusion (DEI), fair ticketing, and extreme weather.




The **European Festival Conference**  is an intimate conference fully dedicated to festival topics. It is organized by YOUROPE in a changing location every two years.




The **European Festival Awards**  honour festivals' achievements in more than a dozen categories. They are handed out in a ceremony at ESNS, Groningen, NL, every year.



Take A Stand  is a pan-European social awareness initiative for the music and creative sector. YOUROPE launched several campaigns on values like respect, tolerance, cultural exchange, peaceful dialogue, and freedom under the banner of Take A Stand.



The artist development programme **European Talent Exchange**  (formerly ETEP and ESNS Exchange), led by ESNS, has promoted upcoming artists from all over Europe for more than 20 years, making it easier for festivals to discover and book them. YOUROPE is an organizing partner of the European Talent Exchange.

WHY JOIN?



- Get in touch with your colleagues from some of the leading festivals in Europe. Talk to them at eye level in the informal yet constructive setting of our network.
- Benefit from the exchange of experiences and knowledge in our annual, curated members meetings and networking events.
- Get easy access to the events of other member festivals to learn about their production standards.
- Join seminars and workshops of our working groups as well as the association's European Festival Conference. Use the special member discounts.
- Get discounts for international music business events in Europe such as ESNS (NL), Reeperbahn Festival (DE), MaMA Music and Convention (FR), IFF – International Festival Forum (UK), BIME Pro (ES) and more.
- Get access to legal terms negotiated with some of the major international artist agencies.
- Join programmes like the European Talent Exchange to book upcoming European artists for your event.
- Become part of YOUROPE's publications by bringing in your expertise for the enhancement of the whole festival sector, e. g. in EU-funded projects.

HOW TO JOIN?



**Music festivals can join as festival members.
Other organizations related to the live music industry
can join as associated members.**

To join, you need to fulfil some [criteria](#) and pay a yearly membership fee.
Find out more about membership [here](#).

APPLY HERE ←

We are proud to call leading European festivals among our members like:

